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About me

A dedicated professional with over 10 years combined experience as Digital Marketing Specialist, Front End development, Research and Development, Graphic Design, Design and Software Development. Insightful, results-driven IT professional with advanced skills in IT management, planing, monitoring, and controlling. Hands-on experienced leading design and implementation of iOS application, Web Design and Development, and Web SEO (Web Accessibility) are SEO research, and Keyword research Proven capabilities in team leadership telecommunications integration, and project management.

Education

2014 - 2015

Southern New Hampshire University
Master of Science, Information Technology with concentration in IT Management, cumulative GPA: 3.61

2003 - 2006

Rajamangala University of Technology
Bachlore of Science, Computer Information Technology with concentration in Information systems, cumulative GPA: 3.00

Technical Skills

- Angular 4, React
- JavaScript (TypeScript)
- MS SQL, MySQL
- Adobe Photoshop
- Git, Version Control
- Web Service, XML, Json
- Windows, iOS, Linux, Unix
- Bootstrap, Material Design

Web Skills

- HTML5, CSS, XML
- W3C Standard, SEO
- Wordpress / Shopify
- Web Responsive
- Woocommerce / Mailchimp
- PHP, Ajax, JavaScript, JQuery

Reference

Ploi Dechasiri

Creative Director

T. +1 541 941 5429

E. ploi@zurroundmedia.com

Samith Taengon

3D Animation

T. +1 323 356 2924

E. sam@zurroundmedia.com

THIPAPORN WEERASIRIWAT

Front End Developer

Experience

Dec.18.2017 - Present

Founder: Digital Marketing Strategist and Developer

Zurround Media, LLC | www.zurroundmedia.com

- Develop creative marketing communications to promote the value proposition (Email Marketing, Social Media Marketing)
- Analyze market opportunities and business drivers to optimize marketing strategy and campaign execution
- Expertise in all social media platforms
- Build modern, interactive websites using HTML5, CSS3, JavaScript and UI frameworks
- Fully test and troubleshoot work, ensuring consistently error-free, high-quality results.

Mar.25.2018 - Oct.25.2018

Web Developer and Social Media Specialist

Haus of Grey, llc | www.hausofgrey.com

- Web developer and graphic design (Wordpress, Woocommerce, Shopify)
- Create company marketing calendar, developing branded email / social campaigns that boost online sales while strengthening brand relationship (Mailchimp, Facebook Business Page)
- Manage and developer company website and events business
- Maintain online webstore: Update homepage images & content including updating the marquee, features and popular style
- Develop social media brand growth strategies
- Assist with web development including designing general webstore layout, creating new pages & tabs on the website
- Created banner ads to HTML email marketing

Oct.10.2016 - Dec.01.2017

Front End Developer

Shoutpoint, Inc | www.shoutpoint.com

- Primary Front End Developer for project by using HTML5, JavaScript and CSS3
- Application Developer based on Angular framework
- API Web Services
- Executed and monitored standards for user interfaces, page design, and graphics development.
- Including Agile methodologies, coding standards, code reviews, source control management, build processes, unit testing, and operations

Experience (Continue)

Jan.25.2016 - Oct.07.2016

Web Developer

PartnerPeople, llc | www.partnerpeople.com

- **Converted Photoshop layouts to web pages using HTML, CSS, and JavaScript**
- **Perform website maintenance and enhancements**
- **Tested front-end code in multiple browsers to ensure cross-browser compatibility**
- **Write web pages using a combination of markup languages**
- **Create documents and specifications for functional requirements**
- **Provide assistance to the back-end developers in troubleshooting and coding**
- **Created PSD banner ads to HTML email**
- **Create browser and platform compatible CSS (cascading style sheets) codes**
- **Maintain consistency in design and layout**

Jun.01.2009 - Apr.30.2013

Research and Development

PTT Digital Solutions Company Limited | www.pttdigital.com

- **Researched and consulted for PTT Public Company Limited to implement website for disabled users by W3C concepts**
- **Researched and consulted for PTT Public Company Limited to implement web community and social media in order to create customers engagement**
- **Implemented on-page SEO including content optimization, meta-data optimization and SEO-friendly site architecture for PTT Public Company Limited website**
- **Researched, analyzed and monitoring factors to capitalize on market opportunities and minimize effects of competitive activity by Google Analytic**
- **Consulted for PTT Public Company Limited to implement mobile application and created testing standard on iOS platform named PTT Life Station**

2007 - 2009

Programmer at M-Focus, Ltd, Pioneer Air Cargo Company Limited, Asia Online Company Limited in Thailand